

Business Improvement District, Llangollen

Well-being Impact Assessment Report

This report summarises the likely impact of the proposal on the social, economic, environmental and cultural well-being of Denbighshire, Wales and the world.

Assessment Number:	490
Brief description:	Exploring the feasibility of creating a Business Improvement District (BID) in Llangollen. Subject to a positive outcome from the feasibility the project would then move into a development and ballot stage. If the outcome of the ballot was a 'yes' vote then the project would move to set up a formal BID.
Date Completed:	17/08/2018 13:43:07 Version: 1
Completed by:	Carolyn Brindle
Responsible Service:	Planning & Public Protection
Localities affected by the proposal:	Llangollen,
Who will be affected by the proposal?	Llangollen
Was this impact assessment completed as a group?	No

IMPACT ASSESSMENT SUMMARY AND CONCLUSION

Before we look in detail at the contribution and impact of the proposal, it is important to consider how the proposal is applying the sustainable development principle. This means that we must act "in a manner which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs."

Score for the sustainability of the approach

★ ★ ★ ★ (3 out of 4 stars) Actual score : 21 / 30.

Implications of the score

The project is only at project brief stage. The project is dependent on securing funding from Welsh Government. Positive outcomes and sustainability will be identified through the three stages of the project as they are worked through with stakeholders in Llangollen. An open call to engage was put out by the Chamber of Trade in Llangollen, this kick started the project idea. The Town Council is also a stakeholder. Through the life of the project a wide range of engagement will take place. The County Council is only a facilitator of the process.

Summary of impact

Well-being Goals

A prosperous Denbighshire

A resilient Denbighshire

A healthier Denbighshire

A more equal Denbighshire

A Denbighshire of cohesive communities

A Denbighshire of vibrant culture and thriving Welsh language

A globally responsible Denbighshire

Positive

Positive

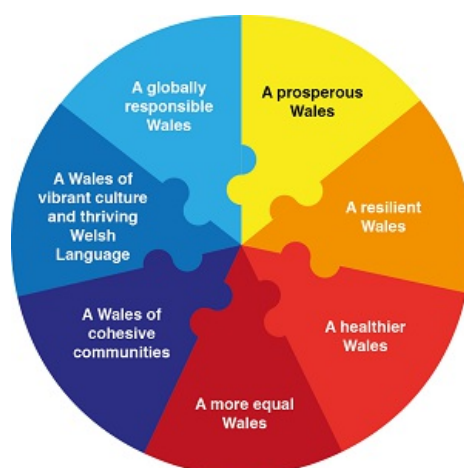
Positive

Neutral

Positive

Positive

Positive



Main conclusions

The proposal contributes positively to the well being of future generations. It allows the business community to forward plan. It allows partners to work together to maximise positive outcomes and minimise negative wherever possible.

Evidence to support the Well-being Impact Assessment

- ☑ We have consulted published research or guides that inform us about the likely impact of the proposal
- ☑ We have involved an expert / consulted a group who represent those who may be affected by the proposal
- ☑ We have engaged with people who will be affected by the proposal

THE LIKELY IMPACT ON DENBIGHSHIRE, WALES AND THE WORLD

A prosperous Denbighshire

Overall Impact	Positive
Justification for impact	The main purpose of the proposal is to engage and empower the business community to improve the trading condition within their town. This will improve business representation and give them a voice in issues affecting the economy of the area.
Further actions required	Better communication and shared knowledge.

Positive impacts identified:

A low carbon society	The BID process will inform and educate stakeholders on a range of issues. Other BIDs have looked at such issues as energy saving and waste reduction as well as bulk buying to reduce cost.
Quality communications, infrastructure and transport	The BID process will use effective communication. Quality infrastructure will be important.
Economic development	The BID by definition has to result in business benefit. It is its raison d'être. If the BID progresses then a robust and resilient Business Plan will be produced.
Quality skills for the long term	The purpose of the BID is to improve trading conditions. A more prosperous economy should lead to upskilling of the local population and better wages.
Quality jobs for the long term	Better business profitability should generate better paid jobs long term.
Childcare	More people in better paid jobs may reduce the need for childcare

Negative impacts identified:

A low carbon society	Business growth could lead to more waste/pollution.
Quality communications, infrastructure and transport	
Economic development	Increased competition.
Quality skills for the long term	
Quality jobs for the long term	
Childcare	More people in work may increase the need for childcare

A resilient Denbighshire

Overall Impact	Positive
Justification for impact	If the BID goes ahead it unlocks the potential for the business community to work together and consider how best to look after the assets on which the town is based. It can embed the principles of resilience and sustainability into the Business Plan.
Further actions required	Awareness of the special nature of the town in the AONB and with a World Heritage Site will be built into any work done in relation to stakeholder engagement and the development of a Business Plan should the BID go ahead.

Positive impacts identified:

Biodiversity and the natural environment	Llangollen is within the AONB and will take cognizance of its special qualities.
Biodiversity in the built environment	Llangollen is within the AONB and will take cognizance of its special qualities.
Reducing waste, reusing and recycling	BIDs can work to minimise waste and inefficiency .
Reduced energy/fuel consumption	BIDs can work to minimise waste and inefficiency .
People's awareness of the environment and biodiversity	
Flood risk management	

Negative impacts identified:

Biodiversity and the natural environment	Increased trade may result in increased footfall and pressure on the natural environment
Biodiversity in the built environment	Increased trade may result in increased footfall and pressure on the environment
Reducing waste, reusing and recycling	
Reduced energy/fuel consumption	
People's awareness of the environment and biodiversity	
Flood risk management	

A healthier Denbighshire

Overall Impact	Positive
Justification for impact	Residents will be positively impacted by enjoying a healthy, sustainable, local business community.

Further actions required	The BID involves a wide range of stakeholders and if it goes ahead can build the principles of sustainable growth into its Business Plan.
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Positive impacts identified:

A social and physical environment that encourage and support health and well-being	A healthy business community will have a ripple effect in the community through e.g. access to jobs; improved income and opportunities from initiatives delivered by the BID.
Access to good quality, healthy food	More people in work and better household incomes will support access to better food & drink. Supply chain development in the hospitality industry of the town could improve food quality and access.
People's emotional and mental well-being	A more resilient and prosperous economy will have a knock on effect on people's well being.
Access to healthcare	Llangollen is well placed to access the Countryside and has a developing Activity Tourism offer. A good trading environment and increased investment should improve access to wellbeing.
Participation in leisure opportunities	As above.

Negative impacts identified:

A social and physical environment that encourage and support health and well-being	
Access to good quality, healthy food	
People's emotional and mental well-being	
Access to healthcare	
Participation in leisure opportunities	A squeeze on capacity.

A more equal Denbighshire

Overall Impact	Neutral
Justification for impact	The development of a BID will not have an impact. The actions delivered by a BID are unknown at this time.
Further actions required	We are not aware of any negative impacts at this stage.

Positive impacts identified:

Improving the well-being of people with protected characteristics. The nine protected characteristics are: age; disability; gender reassignment; marriage or civil partnership; pregnancy and maternity; race; religion or belief; sex; and sexual orientation	A potential Business Plan will not discriminate.
People who suffer discrimination or disadvantage	
Areas with poor economic, health or educational outcomes	A BID is designed to improve economic sustainability and prosperity.
People in poverty	A BID is designed to improve economic sustainability and prosperity.

Negative impacts identified:

Improving the well-being of people with protected characteristics. The nine protected characteristics are: age; disability; gender reassignment; marriage or civil partnership; pregnancy and maternity; race; religion or belief; sex; and sexual orientation	
People who suffer discrimination or disadvantage	
Areas with poor economic, health or educational outcomes	
People in poverty	

A Denbighshire of cohesive communities

Overall Impact	Positive
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Justification for impact	The BID model is dependent upon the business community being involved and voting to make it happen. They are then in control of its development and engaged in its delivery.
Further actions required	The BID offers the opportunity to forward plan and take account of potential unintended negative effects.

Positive impacts identified:

Safe communities and individuals	The development of a Business Plan allows the Town to consider such issues as community safety.
Community participation and resilience	The development of a BID involves a wide range of participation and assists the business community to find ways of becoming more resilient.
The attractiveness of the area	A healthy economy should lead to more investment and better care of the area.
Connected communities	Access to goods and services locally should be safeguarded and hopefully improved.

Negative impacts identified:

Safe communities and individuals	
Community participation and resilience	
The attractiveness of the area	Potential overdevelopment
Connected communities	

A Denbighshire of vibrant culture and thriving Welsh language

Overall Impact	Positive
Justification for impact	Llangollen is highly dependent on its natural and cultural assets as a large part of its economy is visitor based. The BID therefore can build sustainability and care of these into its Business plan should it go ahead.
Further actions required	We are not aware of any negative impacts at this stage. There is the opportunity to consider this as part of the stakeholder engagement and business planning process.

Positive impacts identified:

People using Welsh	This will be a sector of the market that the BID Business Plan has the opportunity to address.
Promoting the Welsh language	Material produced in the development stage will be bilingual
Culture and heritage	The BID Business Plan should it go ahead has the opportunity to address these issues as Llangollen is highly dependent on these assets.

Negative impacts identified:

People using Welsh	
Promoting the Welsh language	
Culture and heritage	

A globally responsible Denbighshire

Overall Impact	Positive
Justification for impact	It is too early to see the consequences on supply chains but if the BID goes ahead then it offers the potential to build sustainability and local growth principles into the Business Plan.
Further actions required	By building the principles of sustainability and local growth into the Business Plan.

Positive impacts identified:

Local, national, international supply chains	There will be opportunities for local suppliers to provide services e.g. translation, print, design. An improved economy should strengthen local supply chains and open up new opportunities.
Human rights	Local access to goods and service should be safeguarded through a better planned economic environment.
Broader service provision in the local area or the region	

Negative impacts identified:

Local, national, international supply chains	If the BID goes ahead and the result is economic growth it is possible that in the future larger orders may result in companies outside the area fulfilling these.
Human rights	
Broader service provision in the local area or the region	